

Focus Groups

TMA Resources values your opinion. We would love to hear more about your goals for the upcoming years and we'd hope you will share your opinion on the direction of our product and services. Please join us for one or more of the following focus groups:

Monday, April 23

5:00 p.m. – 6:00 p.m.

Future Analytics Advantage Offerings

With the launch of Personify Analytics Advantage, TMA Resources introduced a new, easy-to-use business intelligence solution tailored to the needs of business users. As part of our roadmap, we are looking at adding additional "packages" that take you beyond the currently offered Membership Advantage and Meetings Advantage packages into additional areas of interest. In this session, we'd like to get your input on strategic areas of concern on which you'd like our business intelligence solution to focus. *Please note that seating is limited.*

Tuesday, April 24

8:00 a.m. – 9:00 a.m.

Future e-Business Offerings

Which goals are you looking to achieve on the web? Which self-service needs are you trying to solve? Come to this focus group to help TMA Resources understand and prioritize what's important to you in e-Business. *Please note that seating is limited.*

Tuesday, April 24

3:00 p.m. - 4:00 p.m.

Marketing Module

The purpose of this focus group is to understand your current and future marketing needs that are currently unaddressed in TMA Resources software. Join us to tell us what you need. *Please note that seating is limited.*

Wednesday, April 25

8:00 a.m. – 9:00 a.m.

Complementary 3rd Party Solutions and Microsoft Roadmap (incl., Vista)

Which 3rd party technologies do you anticipate using with TIMSS or Personify? Come to this session to let us know. *Please note that seating is limited.*